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Introduction To Risk Management And Insurance (9th Edition)





Synopsis

This book focuses on problem-solving from managerial, consumer, and societal perspectives. It emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the concept of risk management and insurance transaction. Specific chapter topics include insurance Regulation and contracts, basic property and liability insurance contracts, homeowners insurance, the personal auto policy, professional financial planning, life insurance policies, annuities, medical expense and disability insurance, standard life insurance contract provisions and options, commercial property insurance, general and special liability insurance, employee benefits, social security, and unemployment and workers' compensation insurance. For use by individuals in insurance occupations, and by those preparing for the certified financial planner board.

Book Information

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Customer Reviews

Focusing on problem solving -- from the managerial, consumer and societal standpoints -- this insurance primer emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the risk management concept and insurance transaction. --This text refers to an out of print or unavailable edition of this title.

Do you want to show your students how risk management and insurance will he important in their business and personal lives? Introduction to Risk Management and Insurance, Seventh Edition

covers financial planning, risk management, and insurance in ways that illustrate how expertise in these fields can be used to solve real problems. Written from managerial, consumer, and societal points of view, this insurance primer deals with both business and consumer issues to give students broad coverage of a variety of topics. Expanded coverage of current topics now includes: The Financial Services Modernization Act of 1999, known as the Gramm-Leach-Bliley Act. Financial risk management techniques being used as substitutes for commercial insurance. The problems facing the US. social security system. The continuing difficulties facing the U.S. health care delivery program, including coverage of the Healthcare Bill of Rights and Patient Rights. The potential for private insurance in Eastern Europe. The impact and implications of the Internet. --This text refers to an out of print or unavailable edition of this title.

I love this book, so easy to understand

Incredibly boring, required class reading.

Great!!!

this was an all right text book to use. I did not have too much trouble comprehending what I read.

After reading the basic "insurance of dummies", I wanted something with greater depth and detail. This book achieves this purpose, yet it is very easy to read. The layout is excellent with thoughtful advice. As a consumer it has enhanced and my respect for the business of insurance and immunized me against the usualmedia diatribes against insurance companies and the insurance consumer.

For an entry level class on insurance this is a good book to start with.

Great book, great condition, if it wasnt for school I would love it more... delivered it 2 days after I ordered it.

my family all need it, great, I would recommend this to anyone looking for a good price on an essential tool for cooking great food at home. Would make a great gift too! very good. recommend it to my friend.

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